



certified by Eurocres
ActiveOffice®
AWARD

ActiveOffice® AWARD
Award
2018

AWARD 201

**Register
NOW!**

What is the ActiveOffice® AWARD?



We are looking for products that:

- encourage movement and promote good health
- can be integrated into work environments
- offer innovative, creative solutions for reducing time spent sitting and for generally promoting good health
- stand out for their quality of materials, design and haptics
- support movement in their use
- offer the user a sense of pleasure in movement and a feeling of wellness
- activate the musculoskeletal system
- are creative, unusual and encourage out of the box thinking



ActiveOffice® AWARD for the first time at ORGATEC

The ActiveOffice® AWARD is the first of its kind for outstanding product solutions that encourage movement and promote good health at work places.

Every year the furniture market develops excellent products. But how are the end users to know about them and how can they tell them apart? The ActiveOffice® certificate

is a seal of quality that aids the end user in informing and choosing products that boost movement and health. All winners of the award receive the ActiveOffice® certificate, which highlights their health-promoting innovations. With this distinction and the associated multichannel marketing, the visibility and market presence of your product is considerably increased.

Following to the success in Berlin 2017 the ActiveOffice® AWARD 2018 presented at ORGATEC is its core event this year following the success in Berlin 2017.

Link to ActiveOffice® website

Where does the ActiveOffice® AWARD 2018 take place?



Health Culture Knowledge Forum

We move too little – and in the office we stiffen into monotonous postures. Many of the ailments of our civilisation originate from this prolonged sitting. Our work environments must therefore change - with processes that support movement at work, with inspiring arrangements and equipment, but above all with furniture and accessories.

Health is a megatrend that has over the last years penetrated into all areas of life and work. This can no longer be ignored at workplaces. Therefore we are hosting the Health Culture Knowledge Forum in collaboration with the top international furniture and work environments trade fair ORGATEC and bringing the ActiveOffice® AWARD to ORGATEC. This 5-day experience platform focused on health will facilitate exchange of knowledge, deepen networking opportunities and bring greater awareness.

The Knowledge Forum, to be held in Hall 10.1 (stand C-068/ D-069) will feature discussions between experts from the fields of scientific, personnel management, facility management, psychology, architecture and the public on approaches and solutions to complete Health Culture in companies.

The interactive Health Culture Roadmap will invite visitors to the stand to actively observe, participate and share. The product solutions

nominated for this year's ActiveOffice® AWARD will also be exhibited at the forum, distinguished by features that encourage movement and health among other.

The ActiveOffice® AWARD ceremony will take place at the forum on 25th October 2018.

Link to ORGATEC website





What is important in registering for the ActiveOffice® AWARD?

Timetable and Participation Process

Until 23.09.2018
Registration & submission of documents

For registration we require:

Product designation

Company/designer

Contact person

Product description in German/English (min. 500, max 1200 characters)

Product images (min. 3, max. 5, EPS, TIF or JPG format in CMYK, 300dpi) incl. credits

Signed participant declaration

Register at:
bewerbung@activeofficeaward.com

or from 30.08.2018 at:
www.active-office.eu

24.-27.09.2018
Prescreening

by the ActiveOffice® expert team

28.09.2018
Nomination*

Approval for special exhibition

The TOP 15 products are nominated. You will be informed by e-mail, if your product makes the cut for the ActiveOffice® AWARD.

23-27.10.2018
Special exhibition

5 days product exhibition at the Health Culture Knowledge Forum

Product presentation at the Health Culture Knowledge Forum during ORGATEC 2018 between 23-27.10.2018

Participation in PechaKucha at the Health Culture Knowledge Forum

Admission tickets for ActiveOffice® AWARD ceremony on 25.10.2018

2 admission tickets to ORGATEC 2018 in Cologne

24.10.2018
Jury session

Independent evaluation of the products

Winner Package

25.10.2018
Presentation of prizes
at ORGATEC

1st-3rd places

ActiveOffice® trophy

Winner's certificate

1st-15th places

ActiveOffice® certificate and certification document

ActiveOffice® product seal

Inclusion of company logo on the ActiveOffice® placard during the AWARD ceremony

Multichannel marketing package

Online presentation

Register NOW!

What you receive from us

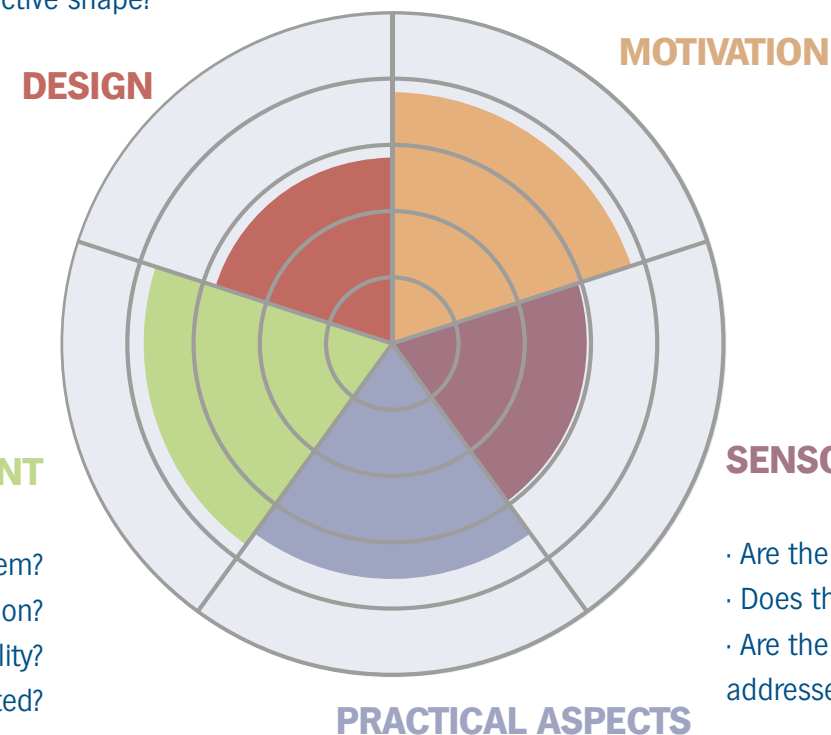
*For nominations in the TOP 15, a participation fee of €3300 net will be payable. (Reductions may be available for exhibitors at ORGATEC.)

What is evaluated for the ActiveOffice® AWARD ?

Evaluation criteria

- Are the quality of materials and workmanship appealing?
- Is the product self-explanatory?
- Does the product have an attractive shape?

- Is there a fun factor when using the product?
- Is the benefit of the product merely secondary?
- Is the user's curiosity aroused?
- Does the product offer innovative solutions?



- Am I actively moving my musculoskeletal system?
- Does the product offer physical exertion?
- Does it support flexibility and mobility?
- Is there evidence that movement is promoted?

- Are the surfaces pleasant to the touch?
- Does the product promote a sense of balance?
- Are the senses of smell and hearing positively addressed?

- Is the product safe and hazard-free in use?
- Is the product appropriate for its purpose?
- Is hygiene assured?

The Jury 2018

The product will be evaluated by a high-level jury of experts from the fields of health, science, workplace consulting, movement and HR will evaluate the products submitted. The jury comprises:

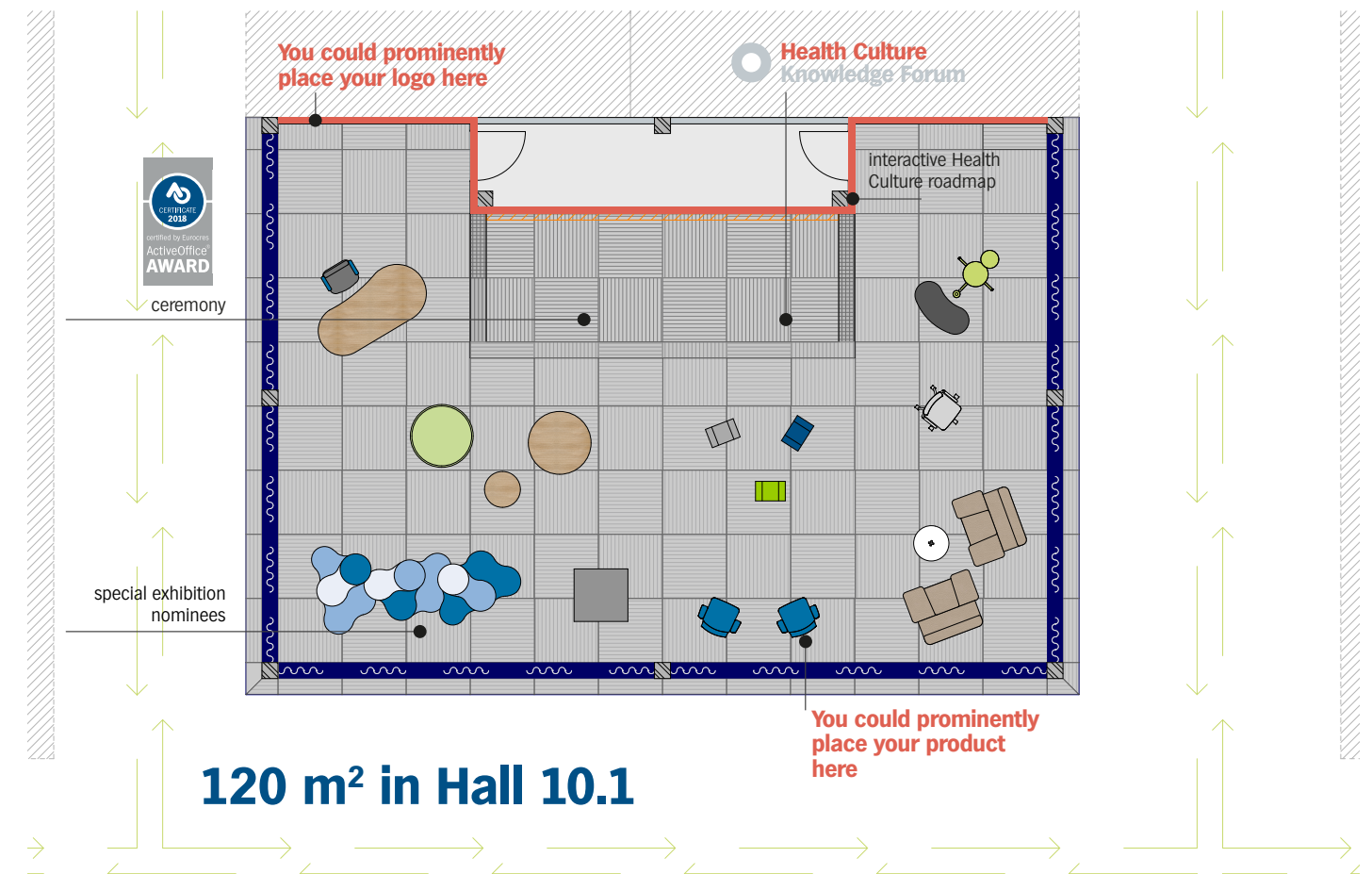
- Corporate Real Estate Management from DAX and Fortune 500 companies
- Management from real estate industry umbrella organisations
- Olympic champions/professional sports men
- Science and research
- Health insurance providers

What is the concept of the Health Culture Knowledge Forum?

Exhibition concept



Utilisation concept for special exhibition at the Health Culture Knowledge Forum



What happens at the Health Culture Knowledge Forum?

Extract from the programme

23.10. TUESDAY

- 11:00- Health Culture Roadmap**
12:00 Yesterday - Today - Tomorrow

- 13:30- Impetus**
14:00 ActiveOffice®AWARD and certificate

- 15:00- PechaKucha**
16:00 Nominees ActiveOffice®AWARD

24.10. WEDNESDAY

- 10:00- Talk**
11:00 Health talk by sponsors

- 11:30 Storytelling**
'Colourful sofas aren't enough!' Representatives from HR, organisational development, psychologists, CREM, project developers (real-estate industry)

- 15:00 Presentation**
DKV Report: How healthy is life in Germany?

- 16:00 Health Culture Roadmap**
Yesterday - Today - Tomorrow

- 17:00 Impetus**
ActiveOffice®AWARD and certificate

25.10. THURSDAY

- 11:00- Case Study**
12:00 How can a Health Culture be realised?
Reports from the field

- 12:00- PechaKucha**
12:45 Nominees ActiveOffice®AWARD

- 14:00- Live Voting**
14:30 Audience award
ActiveOffice®AWARD

- 17:00 Award ceremony**
ActiveOffice®AWARD
Keynote: How healthy is life in Germany?

- 18:30- Reception**
20:00 ActiveOffice®AWARD

26.10. FRIDAY

- 11:00- Talk round**
12:00 'What is the way forward with the Health Culture?' Keynote: Psychology of architecture (representatives from practice and science - work and organisational psychologists - change managers)

- 14:00 Health Culture Roadmap**
Yesterday - Today - Tomorrow

*Stand programme: 20.08.2018

Who were the previous winners of the ActiveOffice® AWARD?

Impressions from the ActiveOffice® AWARD 2017 in Berlin



'A new social consciousness of the topic of health. Healthy people are more efficient, more motivated and more committed. The start of something that will become much stronger yet. This is not just some fashionable moment that will be gone by tomorrow, but rather something that will continue to grow.'

Cornelius Müller-Schellhorn, Head of Design and Development, König+Neurath AG
ActiveOffice® Award Winner 2017



„After having received the Award, Gymba Oy arranged a media event at the production site where Gymba is produced. This raised the interest of journalists from printed media, radio and TV who were present. We got good visibility, which will certainly promote Gymba sales in the future.“

Jarmo Pölönen - Gymba -
ActiveOffice® Award Winner 2016



Who were the previous winners of the ActiveOffice® AWARD?

The ActiveOffice® AWARD 2017 in Berlin



Where will the Health Culture Knowledge Forum be held?

Location

Koelnmesse Hall 10.1



Koelnmesse GmbH
Messeplatz 1
50679 Cologne
ORGATEC 2018
Hall 10.1 Stand C-068/D-069



@ Koelnmesse GmbH



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**Register
NOW!**

Thanks to our partners

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